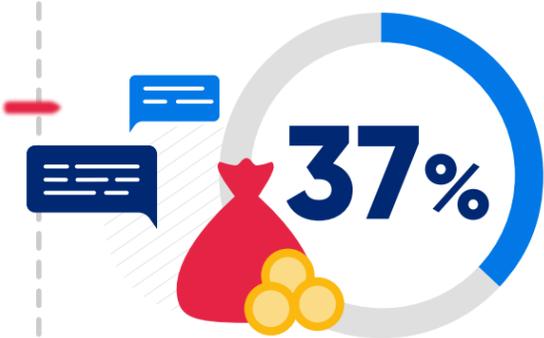


Barriers to progress

Global supply chains are making good progress with sustainability – but there are **barriers in place**. What's holding procurement and supply chain professionals back?

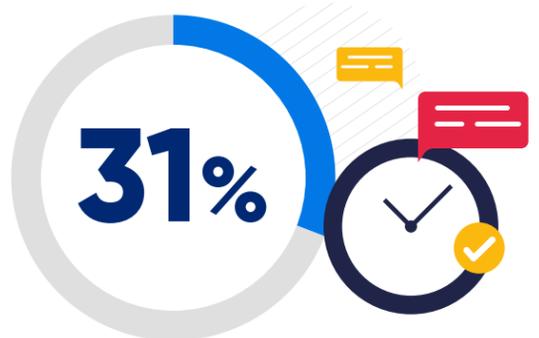


Profit over planet:



of professionals said that **cost was more important** than sustainability to their company

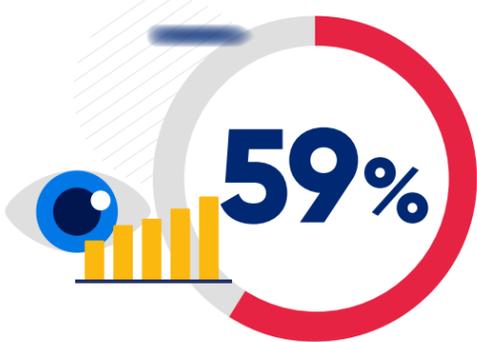
WHILST



said **improving operational efficiency** mattered more to their organization than improving sustainability.

This kind of conflict and inertia is common.

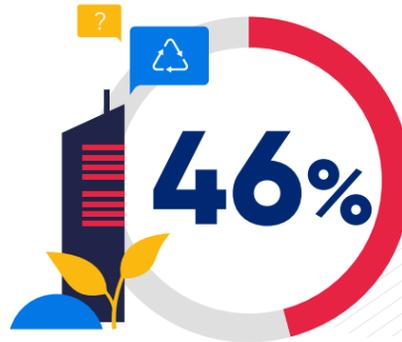
Is it a **cultural thing**?



said it's easier to **focus on cost** because it's easier to measure

is it a lack of **real commitment** to sustainability

OR



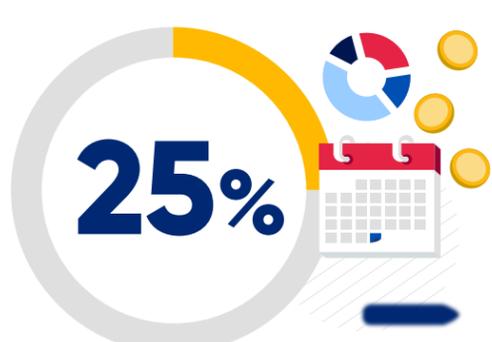
of organizations **don't have targets** for their sustainability initiatives.

This is compounded by mixed levels of **accountability and reward**.



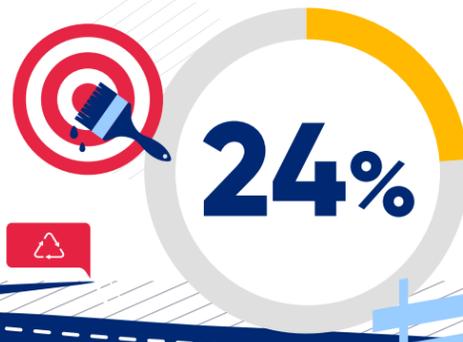
of procurement and supply chain professionals feel responsible for **setting targets**

YET ONLY



have an incentive linked to **their pay**.

While it's encouraging to see many organizations taking steps, there are also a significant proportion for which barriers are **seriously preventing progress**.



of professionals report the lack of a meaningful organizational roadmap with **broad brush targets** and **no proper plan to achieve them**.

Senior leaders must do more to help their procurement and supply chain teams **move forwards on sustainability**. Download our full report to read our tips on how to get started.

[Download the report](#)