

## The state

On 1 January 2016, the 17 Sustainable Development Goals (SDGs) of the 2030 Agenda for Sustainable Development – adopted by world leaders in September 2015 at an historic UN Summit – officially came into force, setting the stage of where we need to be by 2030.







































Responsible

production &

consumption

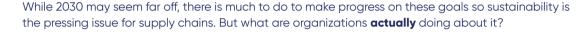
















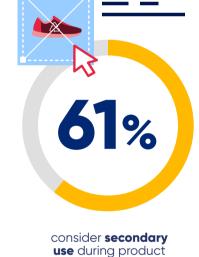


on average **per** organization.

single-use plastic and reducing packaging.



among the most popular.

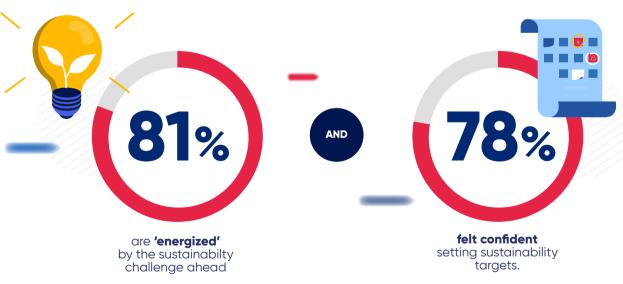


design phase

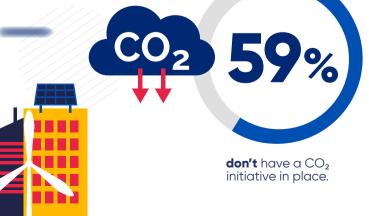


are made using recycled materials.

## There's been a cultural shift too:



Plain sailing from here? Not quite...



are working to reduce CO₂ emissions, so are

**CC** Just 41% of companies

businesses being green or are they picking initiatives that look good but don't achieve much? **Professor Omera Khan** 

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This calls for a shift in mindset

Sustainability isn't a tick-box exercise, it's a shift in the way we do business



